

JUSTIN BIEBER

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Vespa®



**"THE ABILITY TO CREATE SOMETHING  
THAT YOU KNOW IS GOING TO INSPIRE  
SOMEBODY ELSE IS SO IMPORTANT TO ME"**

**JUSTIN BIEBER**

## **THE COLLABORATION**

**BOTH VESPA AND JUSTIN BIEBER SHARE A COMMON GOAL IN CREATING BEAUTIFUL DESIGN WITH THE PERSON AT THE OTHER END IN MIND. THIS SPECIAL COLLABORATION BETWEEN JUSTIN BIEBER AND VESPA IS, ON THE ONE HAND, AN EXPRESSION OF HIS PERSONALITY AND STYLE, WHILE STILL STAYING TRUE AND CONSISTENT WITH THE SOUL OF A LEGENDARY BRAND THAT HAS CONTINUED TO INSPIRE FOR OVER 76 YEARS. TWO POP CULTURE ICONS THAT HAVE EXCITED AND INSPIRED GENERATIONS OF PEOPLE ARE UNITING THEIR STRENGTHS AND VISION, AND IN DOING SO, BRINGING THEIR VERY DIFFERENT HISTORIES AND ORIGINS TO THE TABLE. THE VERY BEST OF WHAT MAKES JUSTIN BIEBER AN INTERNATIONAL SENSATION, AND THE VERY BEST OF WHAT MAKES VESPA THE ICONIC SCOOTER BRAND THAT DEFINES ITALIAN STYLE AND ELEGANCE - ARE COMBINED HERE TO CREATE A FRESH AND EXCITING NEW WORLD.**





# JUSTIN'S SPIN

**JUSTIN BIEBER NEEDS NO INTRODUCTION – A CHART-TOPPING AND RECORD-BREAKING GLOBAL POP SENSATION WHO BURST ONTO THE SCENE AT AGE 15 AND HAS BEEN PAVING THE WAY IN ALL THINGS: MUSIC, PRODUCTION, FASHION, DESIGN. NOT ONLY IS JUSTIN ONE OF THE WORLD'S BIGGEST AND MOST POWERFUL POP STARS, BUT HE IS A TASTEMAKER, AND AN INSPIRATION TO A GENERATION WHO WANTS TO PAVE THEIR OWN WAY WITH CREATIVITY, ATTITUDE, AND A SENSE OF INDIVIDUAL FREEDOM. FASHION, ART, DESIGN, MUSIC, SPORTS: ALL THESE SOURCES OF INSPIRATION GALVANIZE US INTO BEING WHO WE ARE - OUR VERY OWN MASTERPIECE. JUSTIN BIEBER X VESPA CELEBRATES THE FREEDOM TO DO JUST THAT.**



# MONOCHROME DESIGN

TAKING THE MONOCHROME DESIGN TO THE NEXT LEVEL, THE SPECIAL EDITION COLLABORATION WILL FEATURE ALL-WHITE COMPONENTS OF THE EXISTING VESPA SPRINT MODEL THAT WERE SPECIFICALLY PERSONALIZED TO CREATE THIS CUSTOM, FRESH LOOK. NEVER OUT OF STYLE, WHITE HAS BEEN VESPA'S MOST POPULAR COLOR FOR DECADES, CREATING AN INSTANT ICON OF ITALIAN DESIGN AND STYLE. THIS "COLOR BLOCK IMMERSION" IS CENTRAL TO THE UNIQUE STYLE THAT JUSTIN BIEBER BRINGS TO THE MUCH-LOVED VESPA FORM AND ITS LINES, WITH THE EDGY FLAME DECALS ADDING A COOL, CONTRASTING TWIST. WHITE REPRESENTS LIGHT AS IT REFLECTS ALL OTHER COLORS AROUND IT. THE RESULTING PURE WHITE IN COMBINATION WITH A STRIPPED-BACK FLAME DESIGN COMBINES ELEMENTS THAT REPRESENT, ON THE ONE HAND, A PREMIUM SCOOTER THAT IS BRIGHT, CLEAN, AND CHIC, AND, ON THE OTHER HAND, EMBODIES HEAT, ENERGY, AND PASSION.





## **IT'S ALL IN THE DETAILS**

**ALL THE DETAIL COMPONENTS OF THIS SPECIAL EDITION VESPA, SUCH AS THE SADDLE, MIRRORS, SHIELD EDGE, FENDER CREST, HEADLIGHT FRAMES, ENGINE COVER, KNOBS, MAT, AND RUBBER FLOORBOARD STRIPS, WHEEL RIMS, AND EVEN THE VESPA LOGO ON THE VEHICLE HAVE BEEN CUSTOMIZED TO CREATE AN OVERARCHING THEME OF THE CLASSIC, MUCH-LOVED WHITE. THIS COMPLETELY MONOCHROMATIC LOOK WITH ITS MANY WHITE NOTES AND TONES IN DIFFERENT MATERIALS CREATES A VISUAL HARMONY AND MUSICALITY TO THE OVERALL PRODUCT, WITH ALL ELEMENTS TIED TOGETHER TO RESULT IN AN INSTANT ICON OF DESIGN. ALL THESE MONOCHROME DETAILS LEND THEMSELVES TO THE STYLIZED FLAME DECALS, PRESENT ON THE REAR SIDE PANELS AND ON THE FRONT SHIELD - THESE TOO WERE TREATED WITH NEUTRAL BUT WARM AND ENVELOPING TONES OF VESPA'S CLASSIC WHITE SHADE. EVEN THE TIRES, USUALLY BLACK, SPORT A WHITE BAND ON THE SIDE. NO DETAIL WAS SPARED IN ORDER TO MAKE THIS VEHICLE TRULY SPECIAL AND UNFORGETTABLE.**



## JUSTIN BIEBER X VESPA

<b>Engine</b>	Single cylinder 4-stroke, 3 valves, i-get
<b>Displacement</b>	155 cc
<b>Bore x stroke</b>	58 mm x 58.6 mm
<b>Max Power at the crank shaft</b>	9.2 kW - 12.5 HP - at 7,750 rpm
<b>Max Torque</b>	12.4 Nm at 6,750 rpm
<b>Consumption</b>	37 km/l
<b>CO2 emissions compliance</b>	63 g/km
<b>Fuel system</b>	Electronic injection
<b>Cooling</b>	Forced air
<b>Starter</b>	Electric
<b>Gearbox</b>	CVT continuously variable transmission with torque server
<b>Clutch</b>	Automatic centrifugal dry clutch with vibration dampers
<b>Load-bearing structure</b>	Sheet steel body with welded reinforcements
<b>Front suspension</b>	Single-sided link arm with coil spring and hydraulic monoshock absorber
<b>Rear suspension</b>	Coil spring with preload adjustable to 4 positions and hydraulic monoshock absorber
<b>Front brake</b>	Ø 200 mm stainless steel disc with hydraulic control
<b>Rear brake</b>	Ø 140 mm drum mechanically operated
<b>ABS/ASR system</b>	ABS only on the front wheel
<b>Front tyre</b>	Tubeless 110/70 - 12"
<b>Rear tyre</b>	Tubeless 120/70 - 12"
<b>Length/Width/Wheelbase</b>	1,870 / 735 / 1,340 mm
<b>Seat Height</b>	790 mm
<b>Fuel tank capacity</b>	8 litres
<b>Emissions compliance</b>	Euro 5



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